Pavillons de Bercy

Mission and Values Statement and
Sustainable Development Policy

2025

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OUR Mission

Created in 1996, the Pavillons de Bercy are dedicated to offering a sense of wonder through a unique and unusual venue.

Its immersive scenography, showcasing 19th-century heritage objects from entertainment and funfairs, allows visitors and event guests alike to become active participants in the experience.

This lively museum rents its spaces for private and corporate events, welcomes the public through guided tours, and organizes the annual Festival du Merveilleux. It offers everyone a timeless experience and access to a unique cultural heritage.

To fulfil this mission, the Pavillons de Bercy anticipate potential risks and continuously develop their activities in order to sustain their conservation efforts, bringing heritage objects back to life and making them accessible to all.

OUR Values

The team at the Pavillons de Bercy upholds the organization's core values in all interactions with visitors, clients and partners:

FRIENDLINESS

SHARING

AUTHENTICITY

QUALITY

As part of a responsible and sustainable approach, the Pavillons de Bercy are committed to promoting inclusion while remaining attentive to social and environmental challenges, and upholding integrity and transparency. This statement forms an essential starting point for the implementation of their Sustainable Development Policy, which is part of a continuous improvement process.

OUR

Sustainable Development Policy

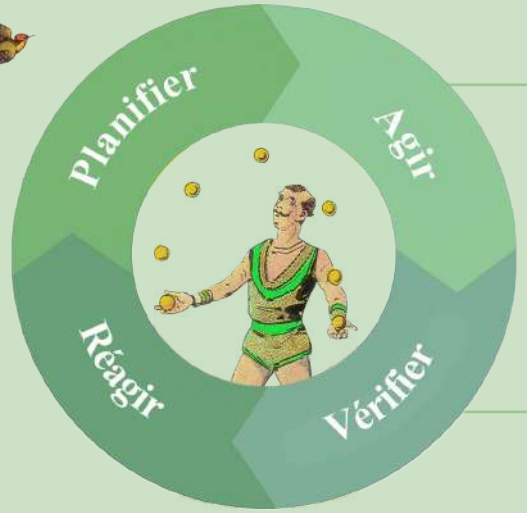
It is based on the mission statement above. This policy has been developed in accordance with the requirements of the ISO 20121:2024 standard, which promotes a responsible approach to the management of our venue hire activities.

It specifically concerns our event activities through the provision of themed spaces that can host a wide range of events. However, we also aim to extend and promote this approach across our museum and public-facing activities.

Our objective is to combine event performance and environmental, social, and economic responsibility.

The management of the Pavillons de Bercy – Musée des Arts Forains is committed to deploying all necessary resources to ensure the successful implementation of this Sustainable Development Policy. This includes compliance with all applicable legal and regulatory requirements, as well as any other voluntary commitments relevant to our activities.

In line with sustainable development principles, our approach is based on due diligence, inclusion, integrity and transparency. We take into account the needs and expectations of all our stakeholders, including our staff, clients and service providers, in order to integrate their concerns into the way we operate.



We adopt a continuous improvement approach, in order to steadily move towards more responsible practices that are increasingly respectful of the environment.

OUR Commitments

We are also committed to regularly monitoring the effectiveness of our sustainable development actions, assessing our progress, adjusting our strategies accordingly, and communicating the results achieved. In addition, we aim to showcase and share our initiatives within our ecosystem, in order to spread a positive legacy.

Ultimately, our policy aims to embed our activities sustainably within a responsible approach, thereby contributing to a more environmentally respectful future that is fair to our partners and beneficial to society as a whole.

To this end, we are developing a three-year vision for which we have defined objectives, in response to the strategic sustainability priorities identified with our stakeholders. Through these priorities, we also address systemic risks related to climate change.

Environmental

PILLAR

Reduce and manage our environmental impact by adopting a circular economy approach.

OBJECTIVES

- Optimize resource and energy consumption by 2027
- Reduce waste generation and ensure improved treatment of waste produced by our activities by raising awareness among our stakeholders and optimising the sorting of the five waste streams (5-flux collection system)

Social

PILLAR

Promote and enhance the quality of working life for our employees.

OBJECTIFS

- Ensure team health and safety through dedicated training programmes
- Contribute to employee wellbeing and professional development by structuring and strengthening the organisation

Economic

PILLAR

Maintain and develop the “museum-show” approach.

OBJECTIFS

- Expand our offer of services while ensuring greater accessibility
- Sustain an attractive offering in order to ensure the long-term viability of our economic model