

# Our CSR Approach

The Pavillons de Bercy - Musée des Arts Forains are ISO 20121 certified for their event activity.

This international standard, dedicated to the events industry, reflects our commitment to hosting more sustainable and environmentally responsible events. For our clients and partners, this certification guarantees that we do everything possible to help you create a more responsible event. To achieve this, our organisation is built around **three main objectives**:

## ENVIRONMENTAL

Control our environmental impact through a circular economy approach.

## SOCIAL

Promote quality of life at work for our employees.

## ECONOMIC

Maintain and develop our museum-show model.

We want this approach to extend beyond our organisation in order to benefit and raise awareness within our wider ecosystem. From the very beginning of your project, simple actions can already make a difference.

### WHAT YOU CAN DO

- ✓ Anticipate actual needs to avoid waste (catering, goodies)
- ✓ Choose responsible suppliers and service providers
- ✓ Encourage your guests to use low-carbon transport options and anticipate the needs of guests with disabilities whenever possible
- ✓ Communicate responsibly (limited printing, digital materials)
- ✓ Measure and highlight responsible initiative with your guests and partners
- ✓ Recover and repurpose waste. To support you in this approach, providers such as [Savr](#) and [Muto](#) offer practical and easy-to-implement solutions for events

### ON OUR SIDE, WE COMMIT TO

- ✓ Limiting energy consumption
- ✓ Providing you with a list of suppliers including committed and local partners
- ✓ Offering a venue accessible via Metro Line 14, equipped for guests with reduced mobility
- ✓ Providing a venue with sustainable scenography integrated through its heritage objects
- ✓ Preserving historic fairground attractions that require very little energy
- ✓ Offering a range of gifts and products made in France or Europe

### SPOTLIGHT ON COMMITTED PROVIDERS

At events, 1 meal out of 10 is thrown away, while at the same time, 1 in 5 people in France faces food insecurity. [Savr](#) was created to help reduce this contradiction by enabling event professionals to safely donate surplus food to charities.



Meanwhile, [Muto](#) tackles the issue of waste generated by event scenography by encouraging reuse and giving a second life to fittings and materials that are often designed for single use.

