Pavillons de Bercy's mission statement and core values Sustainable Development Policy



## **Mission statement**

Founded in 1996, Pavillons de Bercy · Musée des Arts Forains have a vocation : to make dreams come true thanks to a unique and usual venue whose scenography, featuring objects from 19th century heritage, entertainment and festivities, allows visitors and event guests to play an active role. This vibrant museum rents out its venues for private events, welcomes visitors with guided tours and organizes the annual Festival du Merveilleux, dedicated to the general public. It offers everyone a timeless experience.

## Core values

The Pavillons de Bercy team brings its values of conviviality, sharing, authenticity and quality to its customers.

Our development approach is in the continuity of our historical conservation approach, which allows us to use heritage objects.

## POLITIQUE DE DÉVELOPPEMENT DURABLE

Our Sustainable Development Policy, which is governed by the ISO 20121 standard, specifically concerns our events activities, through the provision of themed spaces capable of hosting all types of events. However, we would also like to extend this approach to our public welcome activities. The strategic challenges of this policy are threefold:



**ENVIRONMENT** Control our environmental footprint by adopting a circular economy policy.



SOCIAL Enhancing employee well-being and



ECONOMY

Develop the «museum-spectacle» approach while planning for the future.

## Each of these issues integrates across the board the duty of inclusion, the duty of care, and the challenges of integrity and transparency.

The management of les Pavillons de Bercy - Musée des Arts Forains is committed to do everything in its power to ensure the success of its sustainable development policy, to meet legal and other requirements applicable to its activities, and to adopt the principle of continuous improvement in its responsible management approach. It is also committed to promoting its actions within its ecosystem in order to spread a positive legacy.

Paris, September 15<sup>th</sup> 2023

